

Egypt - Vocational Training for Employment

CURRENT PROJECT

This project will train beneficiaries on vocational skills focusing on sewing, hand made products, and leather making to produce shoes and bags.

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PROJECT DESCRIPTION AND BACKGROUND

IDRF has partnered with AYB-SD to provide economic opportunities for marginalized youth through vocational training, which will build their skills and help them enter the labor force enabling them to become self sufficient. These youth, from poor areas, do not have the same opportunities as others from more fortunate communities due to both community bias and the deterioration of economic conditions in Egypt. They also do not have the skills nor the access to the market to find formal employment opportunities, which further decreases their chances to graduate from the circle of poverty. Hence, this project will train them on vocational skills which will include sewing, hand made products, and leather making to produce shoes and bags. The graduates of this training program will receive loans from AYB-SD Loans Program to establish their own projects.

Furthermore, IDRF will support these beneficiaries in opening their shoes and bags workshops through the loans received. This will create small manufacturing industries in poor areas, generating additional employment. This project will also provide life skills sessions for the beneficiaries, social awareness sessions and will enroll illiterate women in the illiteracy eradication program.

PLANNED ACTIVITIES

- Establish the training workshops.
- Hire six professional trainers and design the training curricula for the shoes and bags training.

- Carry out trainings for 150 poor beneficiaries (mostly women) in Cairo and Fayoum.
- Provide project management and feasibility study trainings for the beneficiaries, as well as marketing trainings in order to prepare the beneficiaries to start their own projects.
- Finance trained beneficiaries to establish small manufacturing workshops for bags and shoes in poor areas.
- Provide coaching for beneficiaries throughout the project cycle, and to help in the growth of these enterprises.
- Outreach for more beneficiaries to be employed in the enterprise created by the project.

EXPECTED RESULTS & OUTPUTS

- Train 150 poor women and men on vocational skills that can employ them afterwards.
- Offer small loans to 150 beneficiaries that graduate from the training program.
- Eradicate poverty of 150 poor women and men.
- Create small industries in poor areas, and thus make poor areas productive.

Partner: Alashanek ya Balady Association for Sustainable Development (AYB-SD)