

SPREAD THE WARMTH CAMPAIGN

SCHOOL TOOL KIT



SCHOOL CAMPAIGN GUIDE

IDRF is so pleased that you have agreed to host a School Campaign to raise funds to support IDRF's "Spread the Warmth Winter" Campaign supporting Refugees living in Lebanon.

This document will guide you through all you need to know (as a teacher or School representative) to run this campaign successfully.

Breakdown of the School Kit:

The following is a list of documents that are included in the "School Kit":

Doc Name	Description
Backgrounder	1 page description of the project
School Campaign Agreement Form	Document confirming the relationship between IDRF and the school
Calendar Template	Used to plot the number of weeks of the campaign
Pledge Card	To be sent out with customized letter to parents
Student Donation collection form	To be provided to students to collect donations throughout the campaign
23 Fun-draising Ideas	List of ideas students and teachers can use to raise funds!
Poster & Banner	To be used for printing out of posters and social media shares (if applicable)
Printable Thermometer	To keep track of funds raised

Ready to get started?

Great! So are we! Once you have reviewed all of the materials and tools provided in this kit, please contact IDRF's Director of Fund Development & External Affairs by phone at 289-926-1850 or by email at fkhan@idrf.ca to finalize the campaign dates and details.

Thank you once again and we look forward to speaking to you soon!