

**IN RAMADAN 2019**  
**MAKE A**  
**DIRECT**  
**IMPACT**

FOOD • WATER • FITRAH



#### **Who is IDRF?**

- Founded in 1984, IDRF (International Development Relief Foundation) is a proudly Canadian registered charitable organization dedicated to "saving lives and rebuilding communities". We provide effective sustainable development and relief programs, without discrimination, based on the Islamic principles of human dignity, self-reliance, and social justice.
- IDRF has been recognized as one of the Financial Post's Top 25 Canadian charities in Canada
- We work closely with multiple mainstream charitable organizations and as a non-partisan organization to fulfill the humanitarian needs of some of the most vulnerable people.
- IDRF is a member of OCIC (Ontario Council for International Cooperation), participates in the Humanitarian Response Network of Canada.

#### **What is the Make a Direct Impact Campaign?**

The Make A Direct Impact campaign is a major fundraising drive during the month of Ramadan that seeks to raise funds for IDRF's emergency and development projects. This campaign is comprised of three sub-components: 10 Million Meals, 1 Drop, and Fitrah, which focus on providing food and water, to at-risk people.

You can find more information below on each project

### 10 Million Meals

- **Background:** years of drought conditions has left nearly 13 million people in Somalia, at risk of starvation. An approximate 600,000 children under five will soon suffer from extreme malnutrition.
- **Our Ask:** Our 10 Million Meals initiative provides three meals a day for individuals and families in famine-affected regions of Somalia, Syria, Yemen and Palestine.
- 1 Drop
- **Background:** In many parts of the world, women and children are forced to walk over 10 kilometres, multiple times a day, to bring clean water to their families.
- **Our Ask:** The 1 Drop initiative seeks to provide access to clean water to those impacted by drought and conflict by packaging and distributing life-saving water kits. Our 1 Drop projects are active in Palestine, Yemen, Pakistan, and Somalia.

### Fitrah

- **Background:** Imagine living in an environment that does not enable you to work and support your family.
- **Our Ask:** The Fitrah initiative seeks to provide farmers in Palestine with the supports they need to gain access to water and to seeds so that they can grow produce, which IDRF purchases to support local families for Fitrah which then also benefits local farmers.

### How can I make a donation?

Making a donation is simple. Simply go to [IDRF.com/Ramadan](http://IDRF.com/Ramadan) and click on the “Donate Now” button.

### Tell me about your Zakat eligible Programs?

All of the programs that are under the Make a Direct Impact campaign qualify as Zakat.

### What specific projects do you work on and where?

IDRF supports a variety of projects around the world. For details on our many initiatives, please visit [idrf.com/what-we-do/](http://idrf.com/what-we-do/).

### Do you sponsor orphans?

At IDRF, we are committed to providing water, education and mental health support to orphans and vulnerable children in diverse places such as India, Pakistan, Lesotho, and Guyana. Our children focused programs can be found at [idrf.com/what-we-do/](http://idrf.com/what-we-do/). Donate today at [www.idrf.com](http://www.idrf.com) and help these vulnerable children gain brighter futures.